



Syllabus of the educational discipline «Economy of enterprise»

Specialty	073 Management
Educational program	073.040 Business administration
Level of education	Bachelor
Discipline status	Compulsory
Teaching language	English
Course / semester	2 course, 3 semester
Number of credits ECTS	5
Distribution by types of trainings and hours of study	Lectures – 24 hours
	Practical studies (seminars) – 24 hours
	Independent training – 102 hours
Form of final assessment	Exam
Department	Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua
Teacher (-s)	Iuliia Kotelnikova, Ph.D., associate professor
Teacher's contacts	iuliakotelnykova@gmail.com
Days of the classes	Lectures: according to schedule
	Practical studies (seminars): according to schedule
Consultations	According to the schedule of consultations, individual, chat in PNS, Telegram
The purpose of the discipline	
<i>is focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level</i>	
Prerequisites for learning	
<i>Basic knowledge in «Macroeconomics», «Microeconomics», higher mathematics, econometrics, statistics.</i>	
Content of the educational discipline	
Content module 1. Enterprise. Concept of functioning	
Theme 1. Theories and models of enterprises	
Theme 2. Entrepreneurship: essence, types, principals	
Theme 3. Types of enterprises, their institutional-legal forms	
Theme 4. External environment of enterprises	
Theme 5. Organization structure and enterprise management	
Theme 6. Market and products	
Content module 2. Resource provision and financial results of enterprise	
Theme 7. Forecasting and planning of an enterprise activity	
Theme 8. Personnel of an enterprise and remuneration	
Theme 9. Intellectual capital	
Theme 10. Production and sales cost of an enterprise	
Theme 11. Investment	
Theme 12. Financial results of an enterprise activity	
Material and technical (software) support of the discipline	
Multimedia projector	
Course page on the Moodle platform (personal training system)	https://pns.hneu.edu.ua/course/view.php?id=8194



Assessment system of learning outcomes

The assessment system of formed competencies takes into account the types of activities that include lectures, seminars, practical classes, and independent work. The evaluation of students' formed competencies is carried out on a cumulative 100-point system. Current assessment, which is conducted during practical (seminar) classes and independent work throughout the semester, is evaluated by the sum of points earned. The maximum possible number of points for current and final assessment during the semester is 100, and the minimum possible number of points is 60.

Current assessment includes the following control measures: topic assignments, current control tests, and presentations on topics.

More detailed information on assessment and point accumulation for the course is provided in the course's work plan (technological map).

Discipline policies

The teaching of the discipline is based on the principles of academic integrity. Academic Integrity Violations are: academic plagiarism, fabrication, falsification, cheating, bribery, biased evaluation. In case of academic integrity violation, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline <https://pns.hneu.edu.ua/course/view.php?id=8194>

Syllabus approved at the meeting of the Department «27» March 2023. Protocol № 11.